

The logo for Directors UK, featuring the word "DIRECTORS" in a bold, grey, sans-serif font with a red "UK" to its right.The logo for PACT, featuring the word "pact." in a bold, red, lowercase sans-serif font with a black dot at the end.

PRESS RELEASE: 16 January 2012

**FILM DIRECTORS, PRODUCERS & WRITERS FORM FILMMAKERS' ALLIANCE
AND RESPOND TO FILM POLICY REVIEW**

PACT, Directors UK and WGGB (The Filmmakers' Alliance – noted in the Film Policy Review report as the Creative Alliance) welcome the Film Policy Review report's emphasis on growth and its recognition of the crucial importance of producers, writers and directors to sustain a plural and commercially viable film economy.

We welcome the review's clear intention to move film funding towards the creative entrepreneur, incentivising success across a range of British films, and serving a wide variety of audiences and tastes.

Much work is now needed – this is a transformational point and will require all stakeholders to be prepared to think creatively and radically about how to shape the future. To that end, producers, directors and writers have joined together in the Filmmakers' Alliance to jointly move forward on the opportunities presented by the Report, and in particular how funds earmarked for reinvestment in future film development and production should be accessed and deployed.

Finally we thank Lord Smith and the entire Review panel and support team for their hard work and urge a fast track route to the adoption of the key proposals. To that end we look forward to working with the BFI to put these dynamic proposals into practice.

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Notes to Editors:

- **DIRECTORS UK** is the professional association for British screen directors. With 4,000 members it represents the overwhelming majority of working film and television directors in the UK. Both a

collecting society and professional organisation for screen directors it provides services and support to its members. It seeks to protect and enhance the creative, economic and contractual rights of screen directors and works closely with organisations in the UK, Europe and around the world to represent directors' rights and concerns.

- **PACT** is the UK trade association that represents and promotes the commercial interests of independent feature film, television, digital, children's and animation media companies. PACT is the largest representative group of screen-based content producers in the UK and the largest trade association in the film, television, digital and interactive media sectors. PACT offers a range of business services to its members, actively lobbies government organizations at local, regional, national and European level and negotiates minimum trading terms with the major UK broadcasters
- **The Writers' Guild of Great Britain (WGGB)** is a trade union affiliated to the TUC representing professional writers working in film, television, radio, theatre, publishing, writing for children, and video games. It has about 2,000 members. The Guild negotiates and maintains a range of minimum terms agreements with the main broadcasters, independent producers, theatre managers, etc. It lobbies on behalf of writers in Westminster and Brussels, particularly on issues such as copyright and arts funding; advises and represents individual members in matters concerning their contracts, payments and credits; operates a pension scheme; and organises the coveted annual Writers' Guild Awards.

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